

We are pleased to inform you that registration for the Ljubljana Summer School, which will take place from 8 to 24 July 2024, is now open! The programme is aimed at Bachelor's and Master's students as well as university graduates and young professionals who want to acquire new knowledge in specific areas. We look forward to welcoming participants from partner and non-partner institutions worldwide as well as participants from the University of Ljubljana.

Programme information

Bachelor courses (ECTS: 6)

Business Plan Development/Lean Start-ups

Corporate Finance

Intercultural Marketing

Mastering the Art of Knowledge Management

Programming with Python

Psychology for Managers

Statistical Analysis with R

Sustainability Strategies for International Business

The Art & Science of Negotiations

Master courses (ECTS: 7)

Behavioural Economics & Neuromarketing

Content Marketing and Storytelling

Data Analytics - Tools for Big Data

Digital Business for Sustainable Future

Digitalized Supply Chains with Sustainable Sourcing

From Customer Experience to Digital Customer Experience

Strategic Brand Management: meaning, value and culture

Venturing for Social Good

Students can register for one or two courses. If approved by the home institution, Bachelor students in the final year of study can register for Master level courses.

It is possible to register for the optional **HOSPITALITY PACKAGE** which includes accommodation in a student residence with breakfast and lunch. Detailed information can be found at <u>Housing & Dining</u>.

In addition to the **organized social activities on weekdays**, students will be able to sign up for **optional weekends trips around** Slovenia.

Deadlines and fees

Application deadline: 3 June 2024

Programme fee (1 course): 650 EUR

Programme fee (2 courses): 1,100 EUR

Hospitality package (basic): 440 EUR

Students from our partner institutions are entitled to a reduction of 100 EUR on the programme fee.

Contact information

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Experience sLOVEnia



Ljubljana - sustainable destination



Slovenia's successful athletes

Ljubljana once again among the **most** sustainable destinations in the world. For the eighth year in a row, Ljubljana has made it on the list of **Top 100 Destination Sustainability** Stories, making it the only city in the world to receive this title for already the eighth time. This time, the international expert jury was convinced by the project **Digital innovation of Plečnik's heritage.** Slovenia is a true phenomenon when it comes to the successes of its athletes. They make great achievements and win medals in numerous sports. These are some of the hottest names in Slovenian sport at the moment, each of whom stands out in terms of their world-class achievements.

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